



History of LSI

Enhancing the lives of children through play





The first LSI structure



Steve and Barb King with their two granddaughters



Our corporate headquarters

DIFFERENT, FROM THE VERY BEGINNING

Landscape Structures (LSI) was founded in 1971 by Steve King, who is active in the business, and Barb King (1947-2008). Steve is a landscape architect with a keen eye for beautiful aesthetics and functionality. Steve is also the creator of the concept of “continuous play” and was the first to interconnect play events, including slides, climbers, horizontal ladders and more, that allowed him to create more play value in a smaller space, and encourage more social interaction and skill development among children. Barb was educated as a home economist with a talent for organization, and the ability to plan, coordinate and execute multiple tasks. Their complementary styles and backgrounds proved to be just the right combination as they turned a great idea into a successful business. Now, 37 years later, the company is a global leader in the commercial playground industry, with more than 300 employees, 340,000 sq. ft. of manufacturing space and representatives across the world.

INDEPENDENT, EMPLOYEE-OWNED

Landscape Structures is one of the few remaining independently-owned businesses in the playstructure industry. Since 2004, we have been employee-owned (ESOP) and each and every employee takes their role as an employee-owner seriously.

Our workplace is casual, collaborative and friendly, and our mission to enhance the lives of children through play while respecting the environment is seen throughout the organization.

DESIGN INNOVATION SECOND-TO-NONE

Co-Founder and Chairman Steve King is the only leader of a playstructure company who is also a landscape architect. Under Steve’s direction, Landscape Structures creates many new products each year. Steve also has a passion for creating products and playground designs that serve kids of all abilities, and accessibility is an important component of our designs. In fact, Landscape Structures incorporates a philosophy of “Beyond Accessibility” so that our playground designs don’t merely meet ADA standards, but exceed them for maximum play value—for all kids.

ENVIRONMENTAL RESPONSIBILITY AND QUALITY

Landscape Structures has a long-standing history of environmental awareness. Through our 50,000 playgrounds worldwide, we’ve helped create healthier kids, families and communities, and have worked hard to create a healthier future for all of us. Long before it was fashionable, Landscape Structures built a culture of sustainability, designing products that keep kids active, while going far beyond what was required to protect the environment during manufacturing processes.

In fact, we began putting formal environmental processes in place more than 20 years ago, and Landscape Structures received its certification to the ISO 14001 standard nearly a decade ago.



We are the first playground manufacturer in North America to receive that certification of environmental responsibility.

Landscape Structures has been recognized as a Minnesota Waste Wise Leader for its outstanding waste reduction and recycling efforts.

We work with Global ReLeaf®, a program of American Forests, to plant trees to offset the carbon produced during the manufacturing of every playstructure we sell.



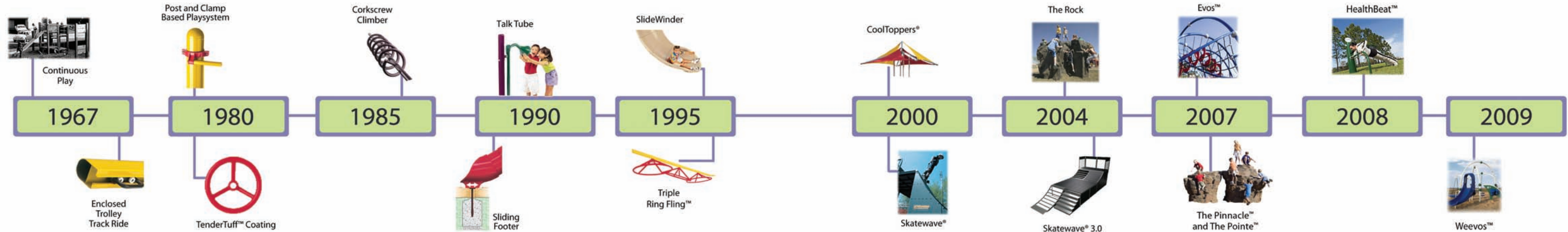
We are also held to the highest standards when it comes to quality. Landscape Structures received certification to the ISO 9001:1994 standard in 1996 and to the updated ISO 9001:2000 standard in 2003 for outstanding quality.



We demonstrate our quality commitment in many ways. One is our *kaizen*, or lean manufacturing culture. That means that continuous improvement is in our DNA, and we live it every business day.



Landscape Structures Has a Rich History of Honors and Awards



2008

- 15th Annual Epcot® International Flower and Garden Festival participant, March 19-June 1, 2008.
- Awarded the 2008 Minnesota Work-Life Champion for championing a healthy work-life balance.
- Recipient of the 2008 Tekne Green Award for environmental awareness/responsibility and incorporating sustainability into business model.

2007

- The Delano Chamber of Commerce honored Landscape Structures with the 2007 Business of the Year award.
- 14th Annual Epcot® International Flower and Garden Festival participant, April 5-June 3, 2007.
- *2007 MSP Journal Book of Lists™* ranked Landscape Structures number five out of 25 in the Women-owned business category for "Who's Who of Business in the Greater Minneapolis/St. Paul Metro Area."
- Awarded the 2007 Minnesota Work-Life Champion for championing a healthy work-life balance.
- *Stewy's Skatepark* video produced by Landscape Structures wins Best Corporate Video for 2006 from *Videomaker Magazine*.

2006

- 13th Annual Epcot® International Flower and Garden Festival participant, April 21-June 11, 2006.
- In September 2006, Landscape Structures Inc. was recognized as a Minnesota Waste Wise Leader for outstanding waste reduction and recycling efforts.

2005

- On August 18, 2005, Barb and Steve King were presented with the Christian Peterson Award from Iowa State University's College of Design for safe and innovative designs for children.
- Received Award from the Minnesota Recreation and Park Foundation for contribution to the recreation, park and leisure service field.
- In May 2005, Barb King, was inducted as an Honorary Member of the American Society of Landscape Architects (ASLA). The Honorary Membership title is awarded to non-landscape architects whose achievements of national or international significance or influence have provided notable service to the profession of landscape architecture. Barb had the honor of being the first spouse of an ASLA member, Steve King, to be inducted as an Honorary Member.
- Epcot® International Flower and Garden Festival participant, April 15-June 10, 2005.

2004

- Steve King was named a Fellow in the American Society of Landscape Architects (FASLA). The designation of Fellow is conferred on individuals in recognition of exceptional work of professional excellence and outstanding accomplishment over a sustained period of time.
- Landscape Structures Inc. was named Manufacturer of the Year by the Manufacturers Alliance of Maple Grove, Minn.
- Epcot® International Flower and Garden Festival Award, April 16-June 6, 2004.

2003

- National Award of Merit from Associated Builders and Contractors for Landscape Structures corporate headquarters building.
- Award of Excellence from National Association of Industrial and Office Properties (Minnesota Chapter) for Landscape Structures corporate headquarters building.
- Award of Excellence from Associated Builders and Contractors (Minnesota Chapter) for Landscape Structures corporate headquarters building.
- Project of the Year from Minnesota Construction Association for Landscape Structures corporate headquarters building.

2001

- For the third consecutive year, Landscape Structures Inc. placed among the top women-owned companies in the United States.

2000

- Barb King was selected Woman Business Owner of the Year for Minnesota chapter of the National Association of Women Business Owners (NAWBO).
- Landscape Structures Inc. placed among the top women-owned companies in the United States.
- Epcot® International Flower and Garden Festival participant award, April 28-June 11, 2000.

1999

- A graduate of Iowa State University, Barb King received the 1999 Professional Achievement Award in Family and Consumer Sciences from Iowa State University.
- Landscape Structures Inc. placed among the top women-owned companies in the United States.

1994

- In 1994, Barb King, was selected as the Small Business Administration's "Small Business Person of the Year" for the six-state Midwest region.

1993

- In 1993, Steve King was appointed to the Federal Access Board's Recreation Access Advisory Committee. He was the sole playground equipment manufacturer to be named to that committee.
- In 1993, Barb King was awarded the Blue Chip Enterprise runner-up honors, given by the U.S. Chamber of Commerce, Nation's Business magazine and Connecticut Mutual Insurance Company.

1992

- In 1992, Barb and Steve King were named Minnesota's Entrepreneur of the Year by Ernst and Young, *Inc. magazine* and the law firm of Gray Plant Mooty.
- Recognized with a national honorable mention in the manufacturing category.
- Barb and Steve King were inducted into the National Institute of Entrepreneurs.
- Barb King earned the Athena Award for outstanding businesswoman of the year in 1992 from the Delano Chamber of Commerce and General Motors.

LANDSCAPE STRUCTURES: PLAY VALUE FOR EVERY AGE AND ABILITY

Landscape Structures engineers and manufactures a wide array of challenging and fun playground and skatepark products for children of varying abilities, ages 2 to 12+.

Playstructures and Systems

- **Evos™**: The evolution of play for ages 5 to 12+. The spherical design provides a completely new play experience that challenges both kids' bodies and imaginations.
- **Weevos™**: the complement to Evos™ for children ages 2 to 5. Weevos is designed to promote early childhood growth and development in five key areas: physical, cognitive, sensory/motor, emotional/social and language.
- **PlayBooster®**: The industry gold standard for ages 5 to 12. For design, durability and play value, PlayBooster is the line of playground equipment everyone looks to for inspiration. Strong on imagination and engineering, it's perfect for the curiosity and physical needs of growing kids.
- **PlayShaper®**: Proportioned just right for ages 2 to 5, PlayShaper playstructures and play components feature the kinds of innovations you won't find anywhere else. Every component challenges little explorers' growing bodies and lights up their imaginations.
- **PlaySense®**: The best playground value for ages 2 to 12. PlaySense is our value line of playground equipment that features the same exceptional quality and innovative features as every Landscape Structures playground, with a more affordable price.
- **HealthBeat™**: Our newest product line addition provides a cutting-edge workout—outside. Perfect for parks, trails or next to your playground, HealthBeat uses the latest exercise methodologies to provide a tailored workout for teens and adults of all fitness levels.



Independent Play Events

Our versatile, standalone play events are designed to maximize play value and create an action-packed playground that's truly unforgettable. We offer more than 100 independent play events—everything from The Pinnacle™ and The Pointe™ natural element climbers to Spacenet™ Climbers to the Orbiter™ Spinner to sand tables and swings. These play events provide extra challenge and fun for any new playground and can be used to revitalize your older park or playground.

Site Furnishings

No playground or park is complete until you add the finishing touches. From custom signs to site amenities, we've got everything to make a playground welcoming, tidy and unique. We offer site amenities like picnic tables and benches, as well as our CoolToppers® shade structures that keep kids cool and protect them from damaging UV rays.

Skatewave® 3.0 Skateparks

Skatewave modular skateparks, backed with the superior quality and precision engineering of Landscape Structures, are the skateparks of choice for park and recreation directors and communities everywhere. Skatewave skateparks are custom-designed, rider-endorsed and rider-approved, and built to last for years of heavy use. Even better, these modular community skateparks are designed to be reconfigured to create a whole new skatepark, without additional investment! That keeps riders challenged and your budget under control.

Custom Design

If you can dream it, we can build it. Imagine your perfect playground. Big or small. A farm theme. A nautical playground with a view of the sea. A playground that enhances the play experiences of kids of varying abilities. How about an alien spaceship? We have the minds, materials and magic to make your custom playground dream come true. We are the only manufacturer to employ a full-time staff of custom designers, and we can create nearly anything you can imagine... and more! Our non-cookie cutter approach to bringing your playground vision to life is, by any measure, one of a kind.



Building healthy, sustainable communities

WE'RE WITH YOU, EVERY STEP OF THE WAY

We want you to be a playground hero. So, we've created a global network of local playground experts to be at your side, at your service, every step of the way. With an average of 15 years of experience, Landscape Structures' representatives are highly skilled playground professionals.

Your local Landscape Structures representative can:

- Provide product pricing and specifications
- Help you get the perfect, individualized design for your site and budget
- Work with you on building your playground in phases, if necessary
- Provide information about financing options available
- Help you plan community-build projects
- Deliver complete, surprise-free shipments (99.8 percent on-time delivery record)
- Provide valuable information on properly maintaining your playground



Our focus has always been on enhancing the lives of children through play while honoring the environment. We are committed to working side by side with you to foster healthier kids, a cleaner planet and vibrant, sustainable communities for the future.

Call your local Landscape Structures representative today to get started on your perfect playground! Or call 888.4FUNLSI or visit playlsi.com to see our products in action.


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structures™