

FOR IMMEDIATE RELEASE: 16TH JUNE 2021

Appointment of Sales and Marketing Manager

Playscape Creations is excited to announce the appointment of Dani Eastwood as Manager of the integrated Sales and Marketing Team within our expanding organisation.

Dani has been with Playscape Creations for more than two years, with the past 12 months totally focused on developing a new suite of marketing materials and aligning all promotional activity. In line with the company's drive for improved client interactions, Playscape Creations' Managing Director, Marcel Veraart, said "Dani is the perfect candidate to energise this new position. With her hands on experience in sales, involvement with new product development and proven ability to deliver outstanding marketing functions, I see Dani's leadership qualities as pivotal to transport our business into its next growth phase".

Over the past five years Playscape Creations has defined itself as being the leader in the end-to-end design and construction of recreational spaces, recently playing an integral role in several award-winning adventure play and aquatic splashpark installations. Marcel Veraart added "we have a dedicated team of specialists, from consultation through design, engineering and construction that put a unique signature on our projects. With Dani now driving the sales engine, we look forward to expanding our business to new markets and territories and continuing to deliver exceptional recreational spaces to communities around Australia".

With over 20 years' experience in recreational space design and construction, Playscape Creations is committed to continual improvement in both product innovation and holistic space design. The recent release of the Terra Australis story demonstrates the integrated approach that has become a part of the brand's DNA.

Please join Playscape Creations in congratulating Dani in her new role.

For more information please contact:

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